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PERCH

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TRAVEL

An overnight adventure on Nipissing

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Hunting birds in the thick stuff

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JOEL THERIAULT
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What a show!



Toronto Sportsmen's Show announces major support for new heritage centre



Workers lay the foundation for the Toronto Sportsmen's Show Amphitheatre, part of the new O.F.A.H. |Mario Cortellucci Hunting and Fishing Heritage Centre which is slated to open in the spring.

More great news for the O.F.A.H. |Mario Cortellucci Hunting and Fishing Heritage Centre! The Toronto Sportsmen's Show (T.S.S.) has come on board the heritage centre project with sponsorship of the state-of-the-art amphitheatre, currently under construction at the O.F.A.H. Ontario Conservation Centre site in Peterborough.

"We are pleased to expand our relationship with the O.F.A.H. and Ontario's outdoors, and look forward to working with you on this and future projects that promote and enhance the responsible use of our great outdoors and, at the same time, promote the conservation of same," said Toronto Sportsmen's Show C.E.O. Walter Oster.

The amphitheatre, with seating for 50 people will be fully

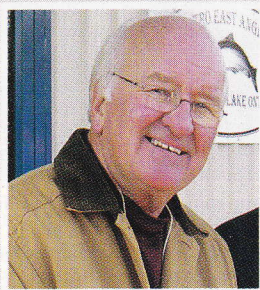
equipped with the latest in audio visual technology and will draw visitors to the hunting and fishing heritage centre.

O.F.A.H. Executive Director, Mike Reader commended the T.S.S. for their ongoing efforts and generosity in support of Ontario's fisheries, and thanked T.S.S. C.E.O. Walter Oster for sponsoring the heritage centre project.

"The Toronto Sportsmen's Show is a great supporter of our fisheries initiatives, and now their generosity extends to the heritage centre. The amphitheatre will provide an exciting, interactive experience that engages visitors in learning about the contributions of hunters and anglers to our natural resources."

To learn more about the new heritage centre, and follow the construction progress, visit www.hfhc.ca

Lifetime achievement award for Walter Oster



Ontario's anglers know Walter Oster, C.E.O. of the Canadian National Sportsmen's Shows (C.N.S.S.), as a great friend of the Lake Ontario fishery and a champion of getting kids fishing. Now, the Ontario government has recognized Walter Oster for his achievements benefiting Ontario tourism, in his role as Chair of the Board of the Metro Toronto Convention Centre.

Oster was presented with a lifetime achievement award from the Ontario Tourism Marketing Partnership. Minister of

Tourism Monique Smith praised Oster's service to the tourism sector and to the community at large during the Ontario Tourism Summit in October. She described him as an exemplary leader in the tourism industry and the community, and an inspiration to the industry, his friends and family.

Walter Oster is a great supporter of O.F.A.H. conservation initiatives, most notably the O.F.A.H./Toronto Sportmen's Show Ringwood Fish Culture Station, as well as Tackleshare and the award-winning Get Outdoors children's program. Just recently, the Toronto Sportsmen's Show announced that it will sponsor the state-of-the-art amphitheatre in the new O.F.A.H. |Mario Cortellucci Hunting and Fishing Heritage Centre.

Healthy Hunting

Quebec launches catchy pro hunting ad campaign

Federation quebecoise des chasseurs et pecheurs (Quebec Federation of Anglers and Hunters) launched a government supported ad campaign this fall that made news across the country.

"Eat Organic," "Popular for the past 3 million years" and "Hike and grocery shop at the same time" read the advertisements produced by the Federation, with funding from the Quebec Department of Natural Resources and Wildlife, and an association representing Cree hunters and trappers.

According to an article published in the National Post, the province has nearly a half million active hunters. Hunting activity in that province generates millions of dollars for outlying regions, and creates the equivalent of 3,200 full time jobs.

Visit the federation's website at www.fqf.qc.ca/ or the campaign website www.pourquoichasser.com